

## Kevin Mitchell, Chairman | Business Travel Coalition

Mitchell is a graduate of Saint Joseph's University in Philadelphia where he received a Bachelor's Degree in International Relations. Mitchell worked for CIGNA Corp. for 12 years where as Vice President, Human Resources and Services, his responsibilities included:

- Corporate Travel
- Corporate Aviation
- Meetings and Incentives
- Event & Sports Marketing
- Communications
- Corporate Safety
- Eagle Lodge Conference Resort

With support from CIGNA Corporation and 16 other major corporations Mitchell founded the Business Travel Contractors Corporation (BTCC) in 1994 as a corporate buying group to advance fundamental reforms to the airline industry distribution system. The broad industry shift to net airfares and travel agency fee-based pricing during the 1990s are initiatives BTCC advanced. In 1996, the Business Travel Coalition (BTC) was formed as an advocacy organization to represent the interests of corporate buyers of business travel services.

As BTC Chairman, Mitchell writes and speaks on airline competition, travel distribution, passenger issues and aviation system security, and frequently testifies before the U.S. Congress and various other governmental bodies. Mitchell has addressed numerous audiences in Europe including inaugural 1995 ACTE Conference in London, the International Chamber of Commerce in Paris, the Swiss Parliament in Bern, the Chartered Institute of Purchasing & Supply in London and the Amadeus Annual Customer Convention in Vienna. BTC organized the EU CRS Deregulation Summit in Brussels in 2005, co-sponsored a C-FARE CRS Conference in 2006 in Brussels and held a CRS Customer Hearing in Brussels in 2007. Additionally, BTC publishes Travelogue in 80 countries and advises major organizations in a variety of areas.

Mitchell was recognized by Business Travel News as one of the 25 most influential industry executives for 1994, 1996, 1997 and 2008 and was designated Man of the Year in 1998 by the Commercial Travelers Association and Person of The Year for 1998 and 1999 by Travel Agent Magazine.