

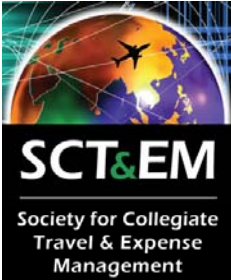
# 23<sup>rd</sup> Annual Conference & Trade Show

## SCT&EM Benchmarking Survey

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*Monday 4:00 – 4:30 PM  
September 14, 2009*

Ian Thomas, Partner | Academic Travel Consulting  
Clare Hansen-Shinnerl, Assistant Vice President – Business Services |  
University of Southern California



2009 BENCHMARKING SURVEY

# Survey Respondents

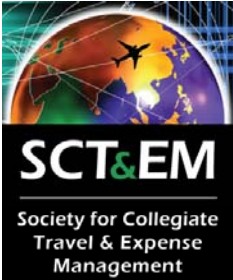
**Total Number of University Survey Respondents**

**50**

**Number of University Survey Respondents Attending Conference**

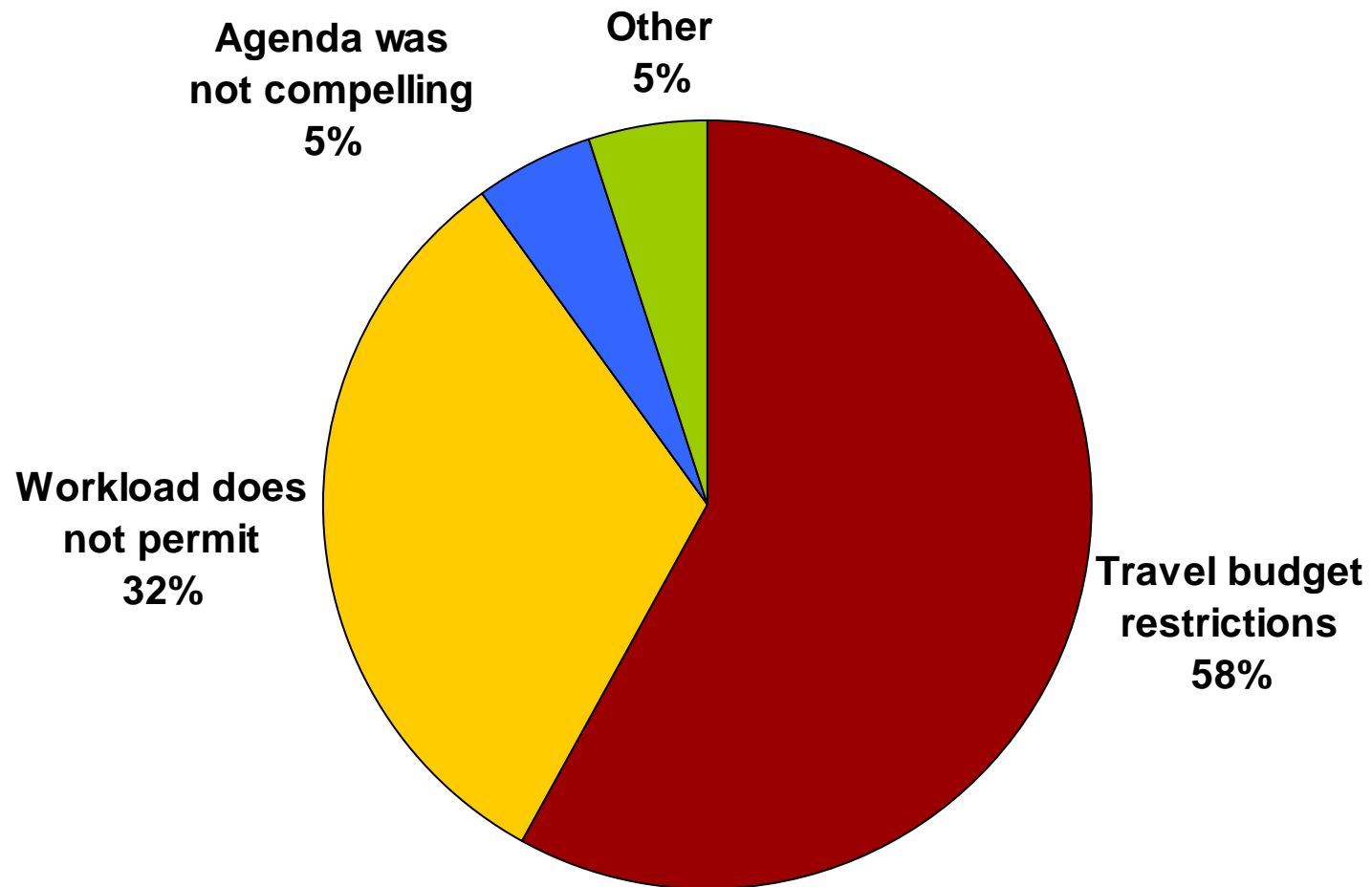
**25**

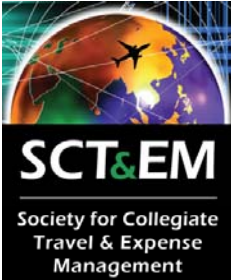
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## 2009 BENCHMARKING SURVEY

# Reason for not Attending 2009 Conference

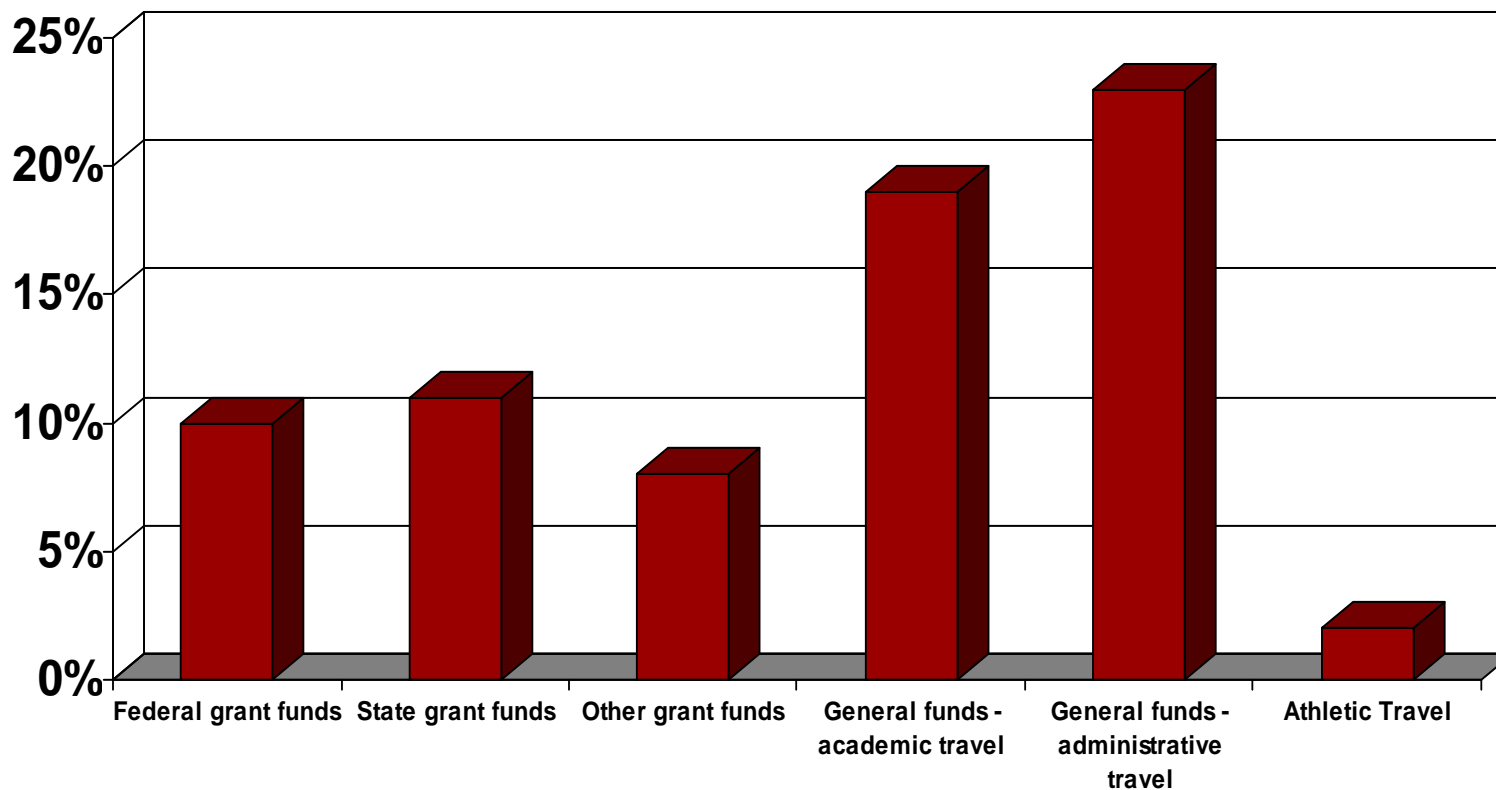


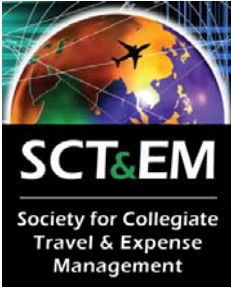


## 2009 BENCHMARKING SURVEY

# Travel restrictions due to economic downturn

## Travel allowed only with additional approval

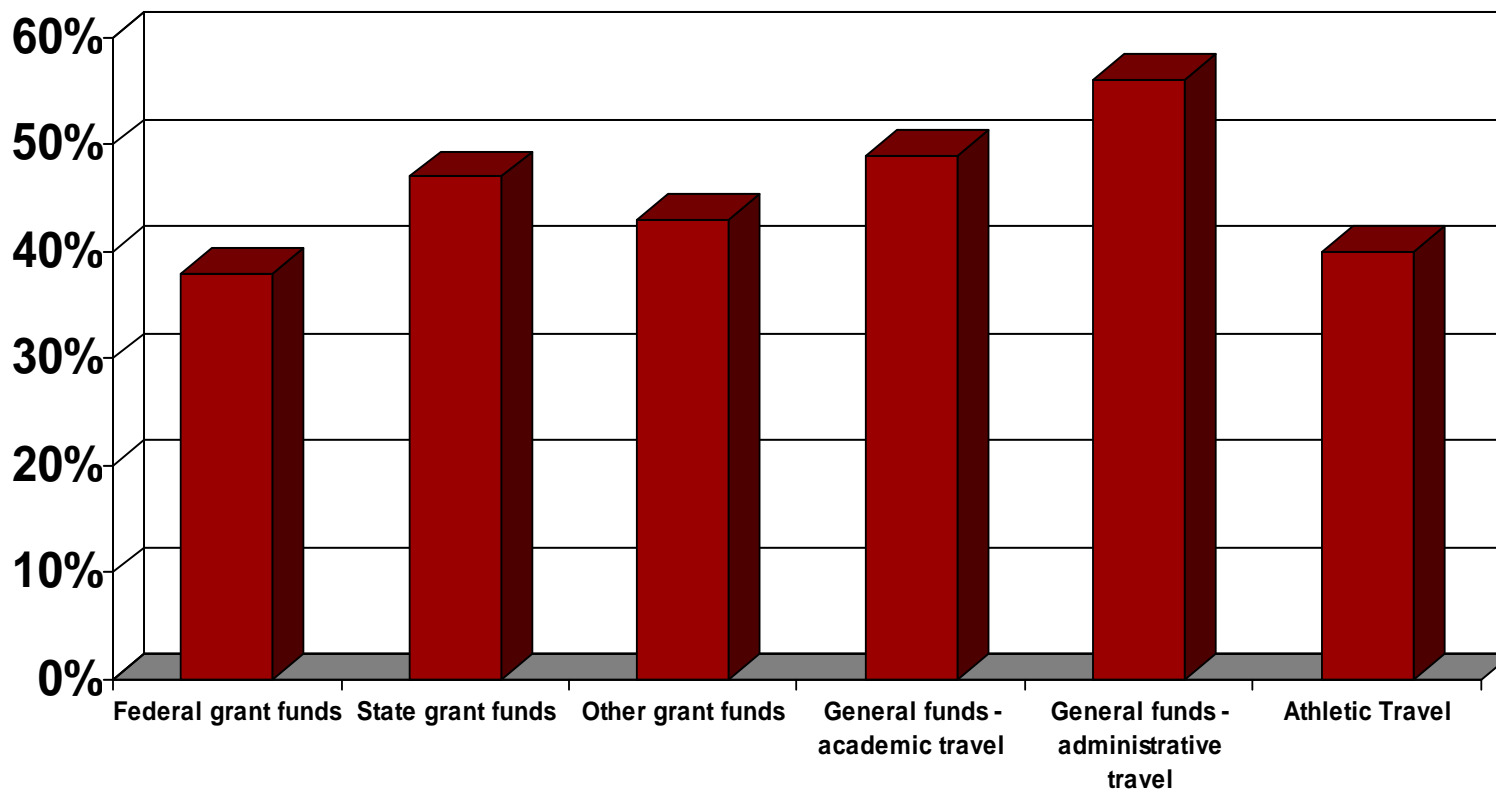


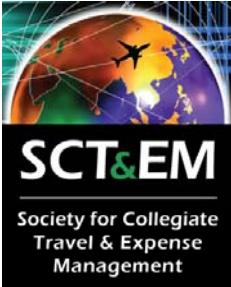


## 2009 BENCHMARKING SURVEY

# Travel restrictions due to economic downturn

## Travel allowed but asked to reduce if possible

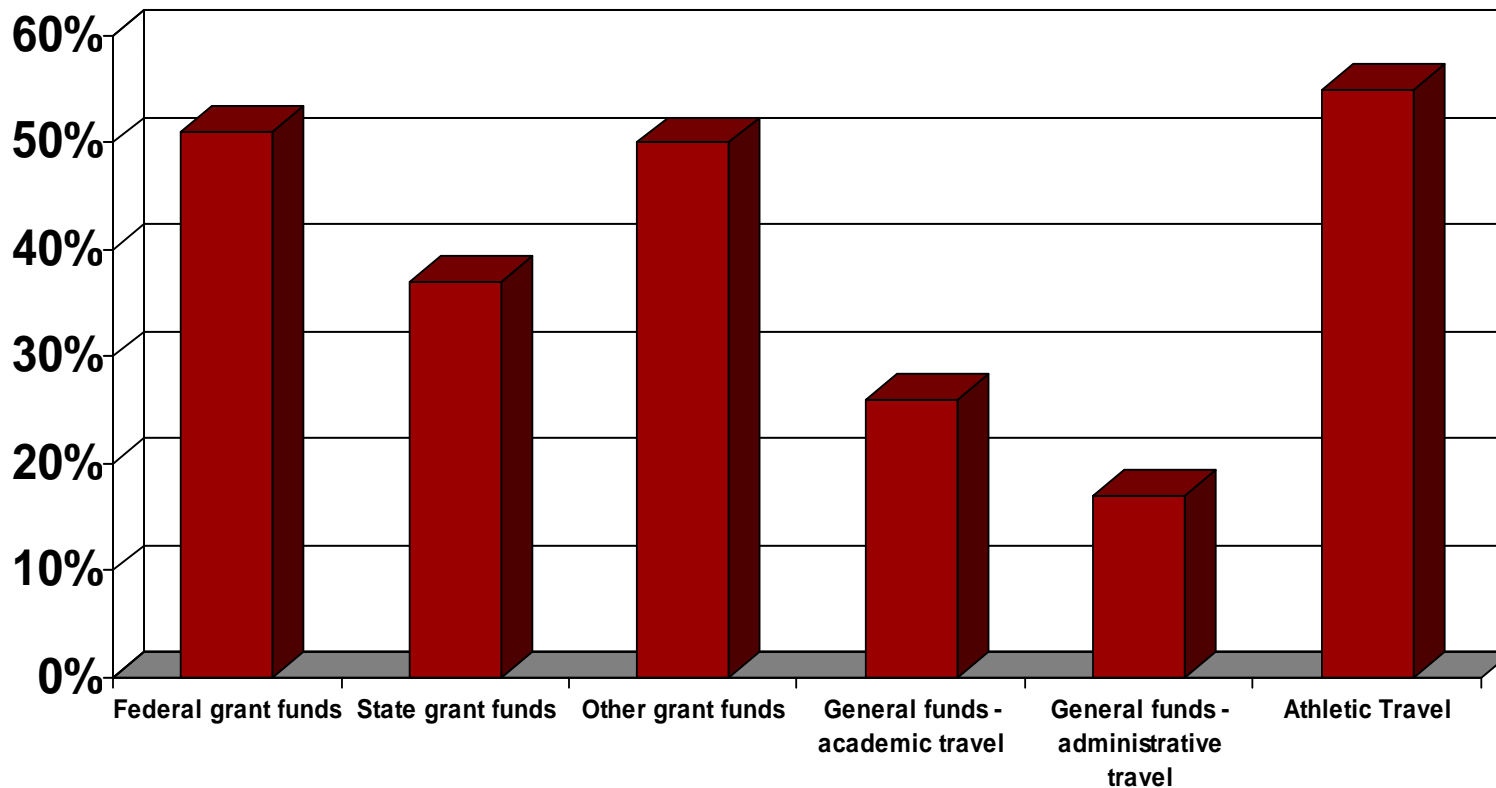


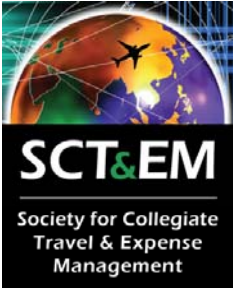


## 2009 BENCHMARKING SURVEY

# Travel restrictions due to economic downturn

## Travel allowed - no new restrictions

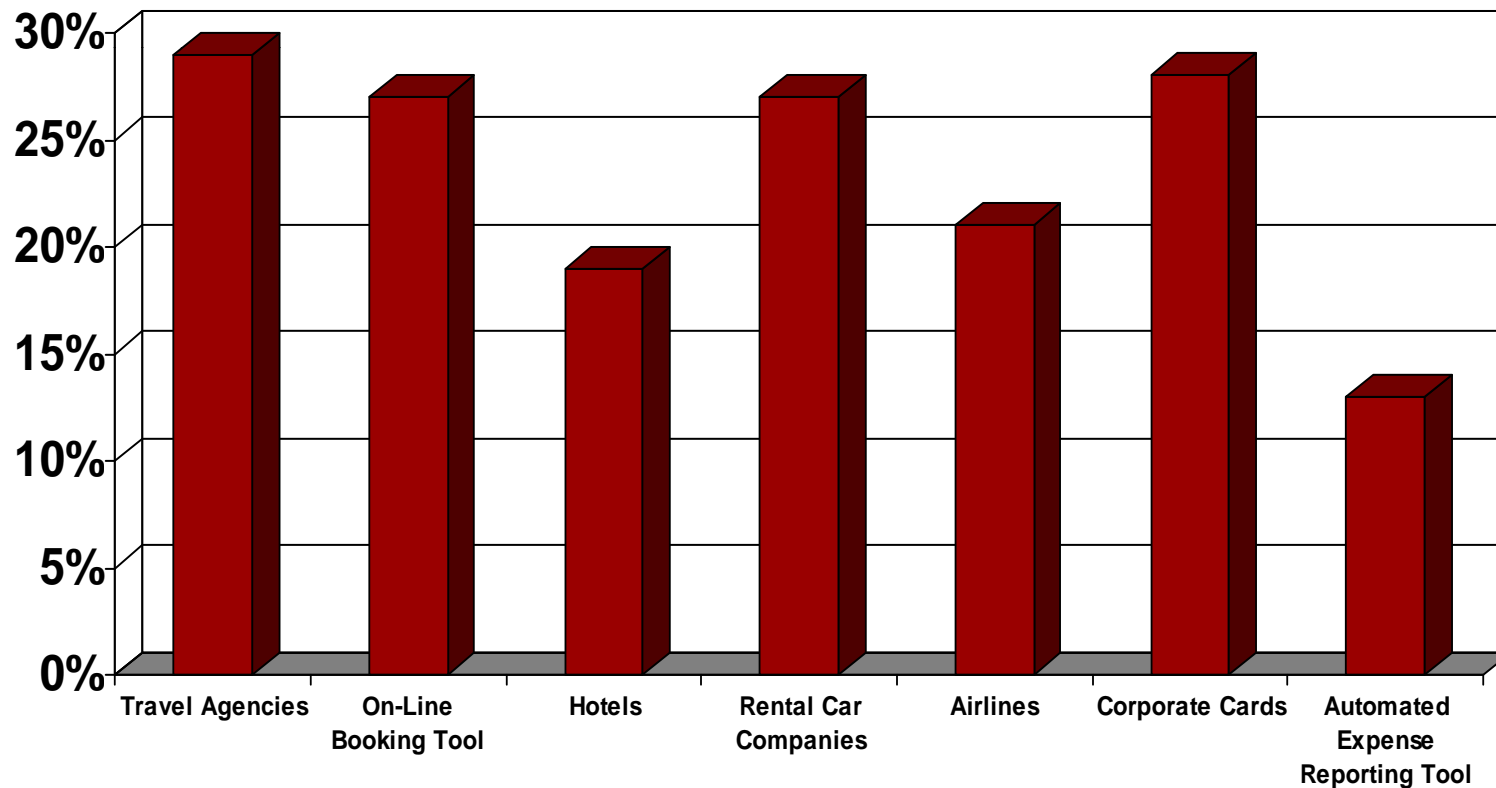


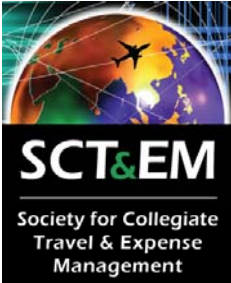


## 2009 BENCHMARKING SURVEY

# New vendor use policy due to economic downturn

## Institutions requiring use of specific vendor(s)

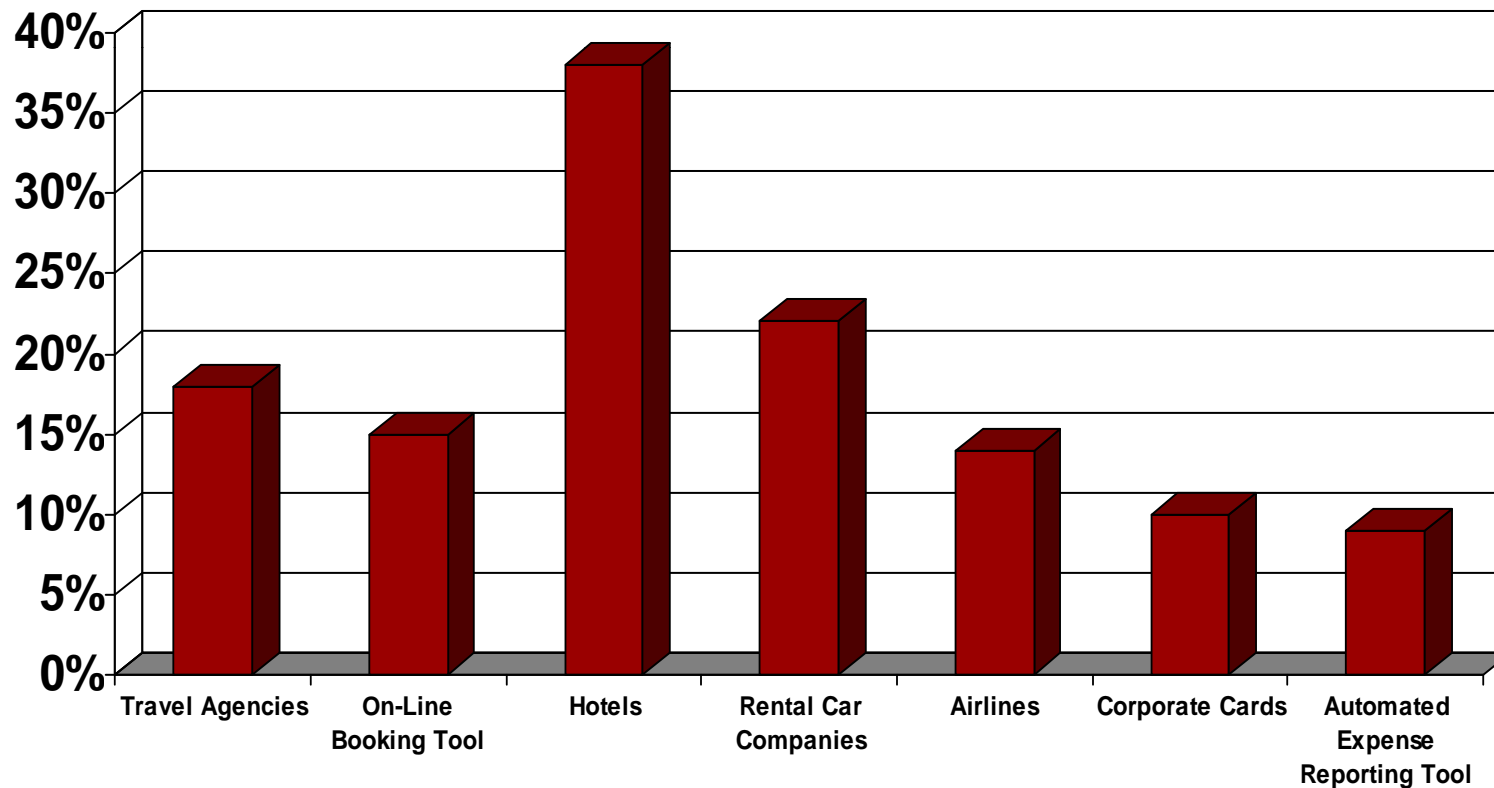




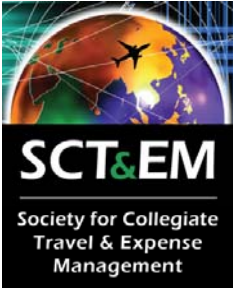
## 2009 BENCHMARKING SURVEY

# Incumbent vendor outreach due to economic downturn

## Lower-cost contracts offered



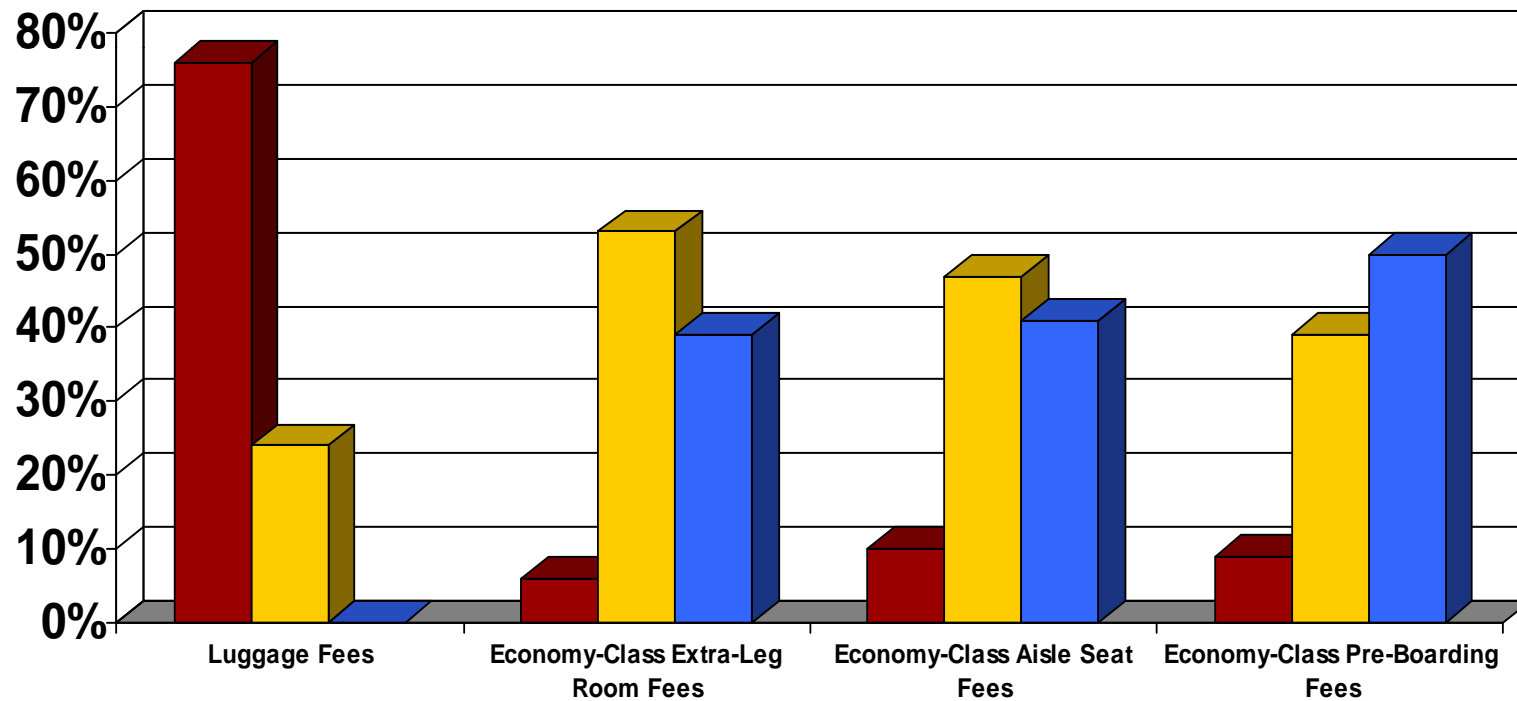




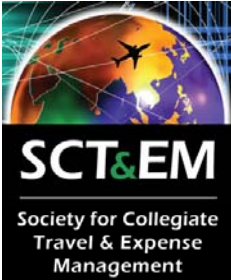
## 2009 BENCHMARKING SURVEY

# Policy on reimbursement of airline ancillary fees

## Airline ancillary fees reimbursed



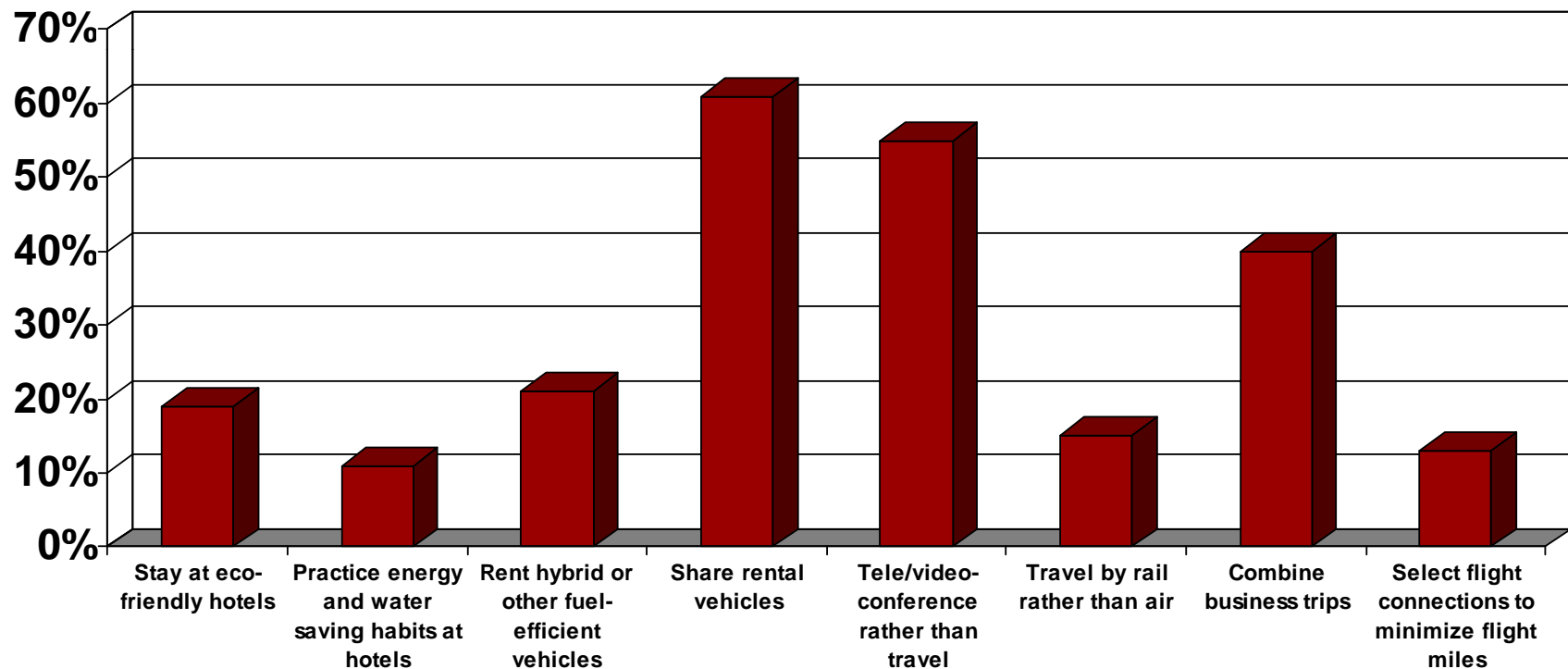
■ Yes-Always ■ Yes-If submitted with compelling reason ■ No-Never

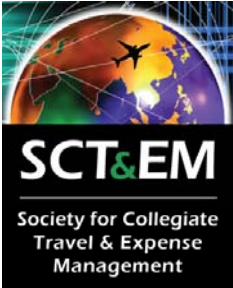


## 2009 BENCHMARKING SURVEY

# Green Travel practices

## Institutions encouraging eco-friendly practices

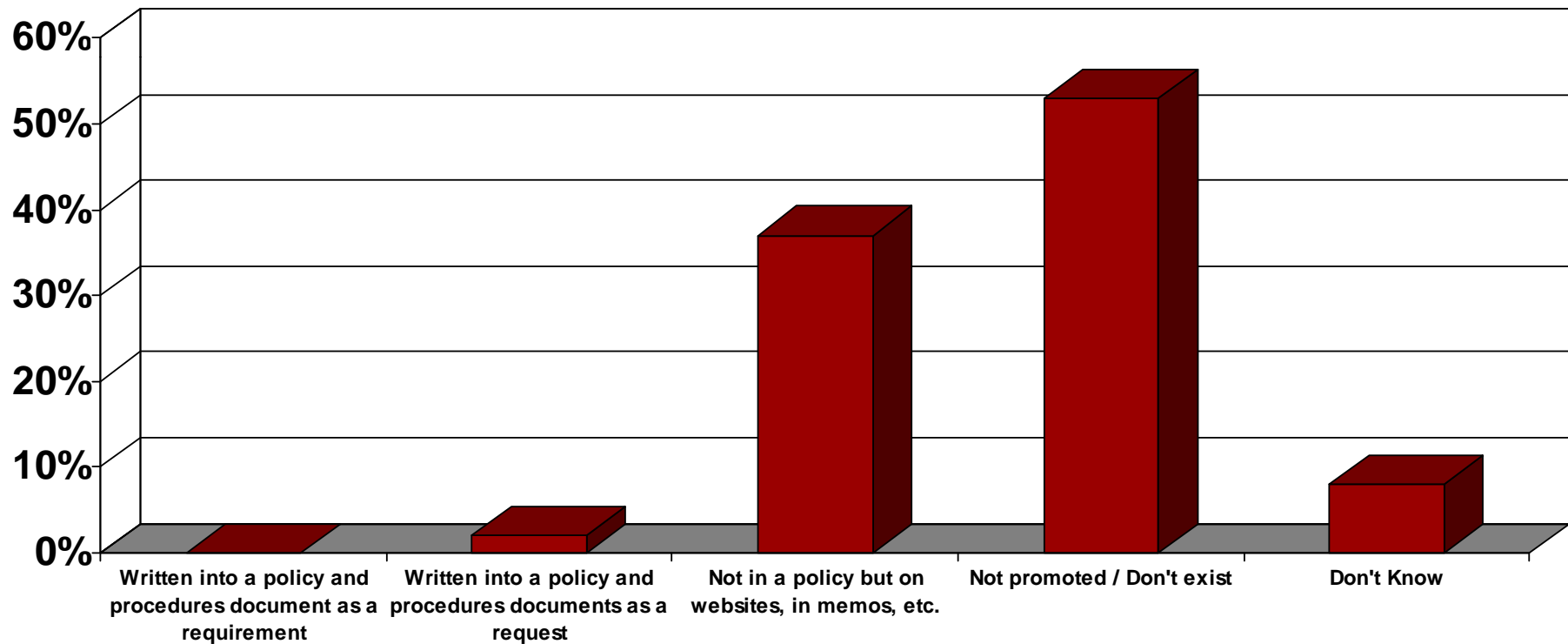


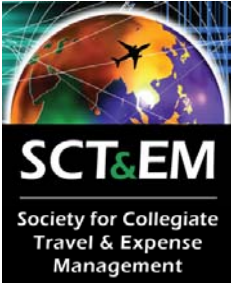


## 2009 BENCHMARKING SURVEY

# Green Travel practices

## How are green travel practices promoted?

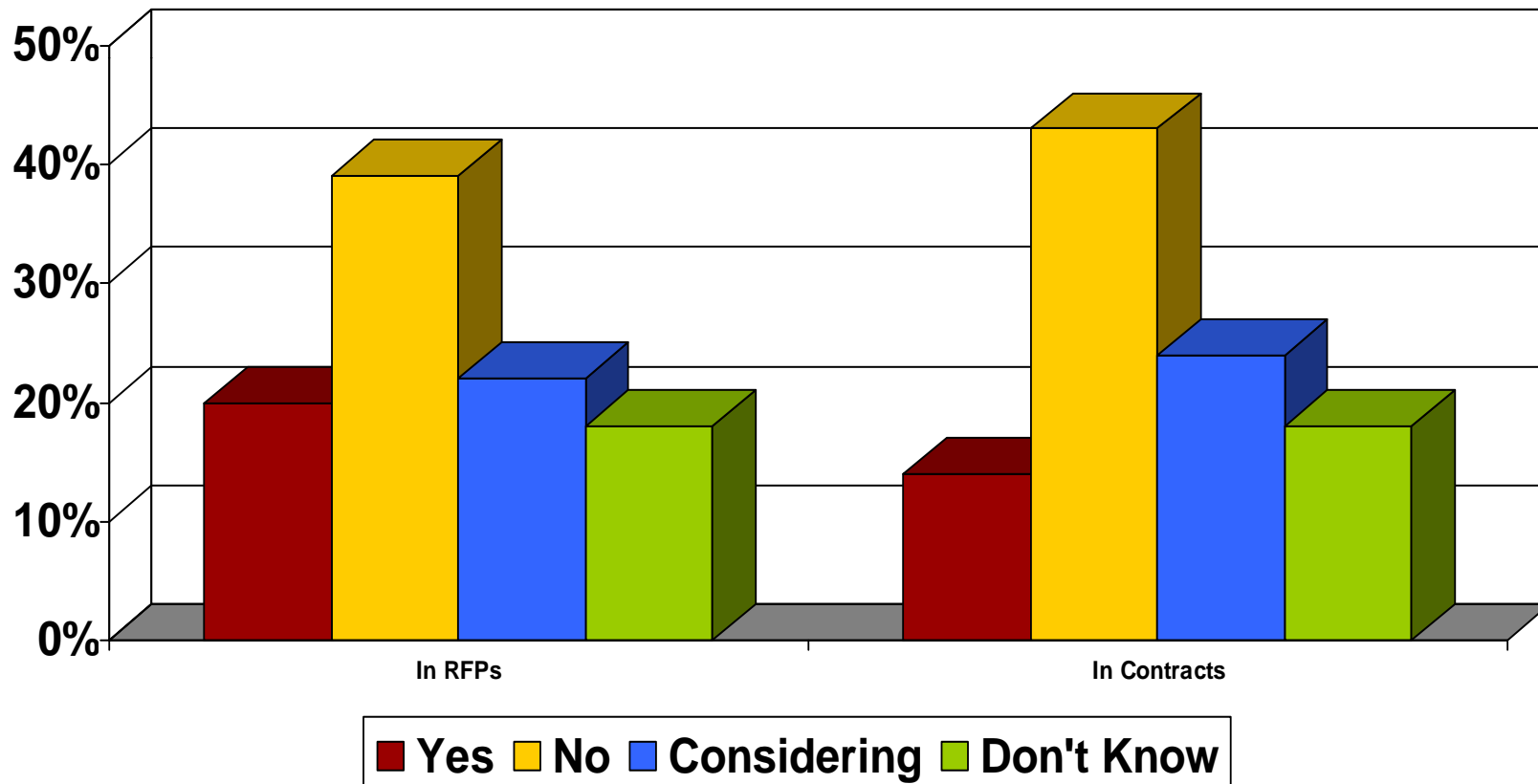


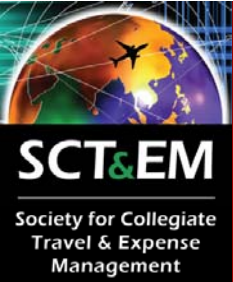


2009 BENCHMARKING SURVEY

# Green Travel in RFPs and Contracts

## Inclusion of green travel principles

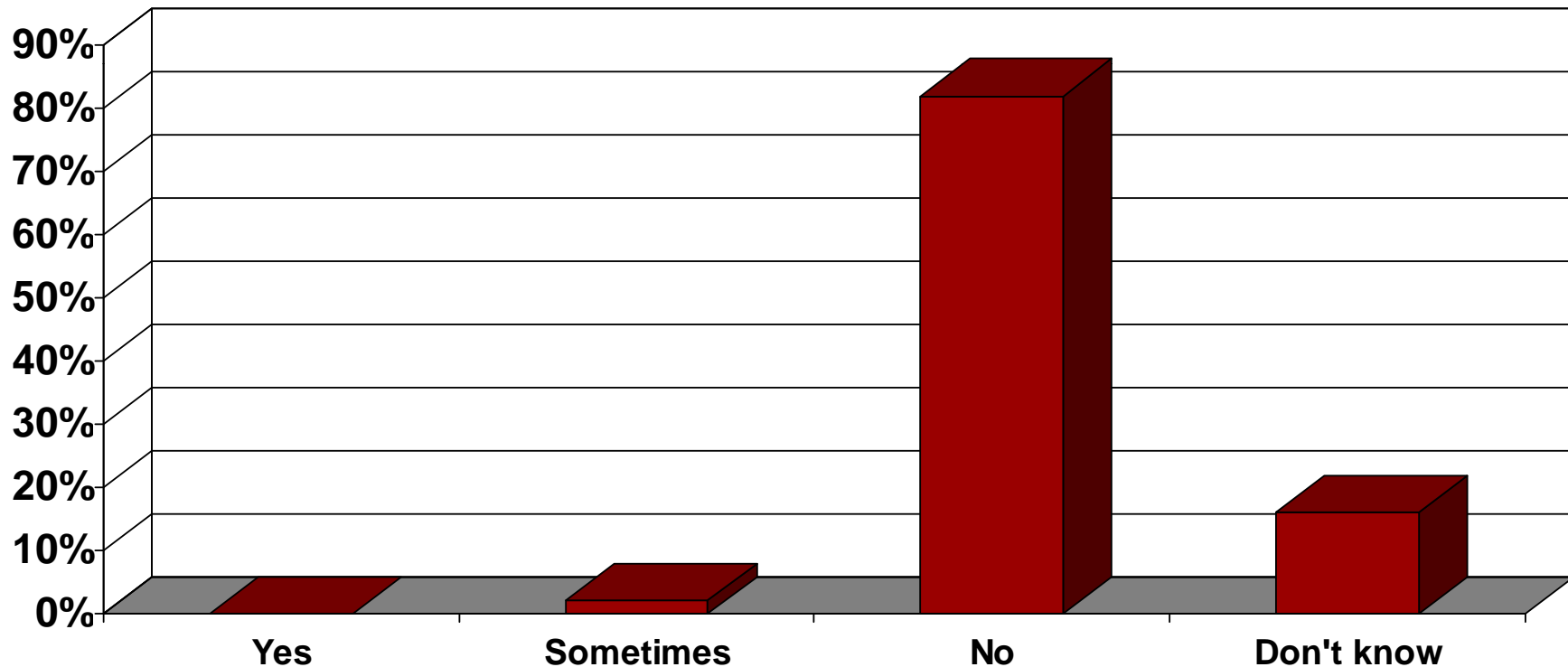




## 2009 BENCHMARKING SURVEY

# Carbon offset reimbursement

## Are carbon offsets reimbursed?



# Travel-related CO2 emissions

## Gathering and reporting of emissions

